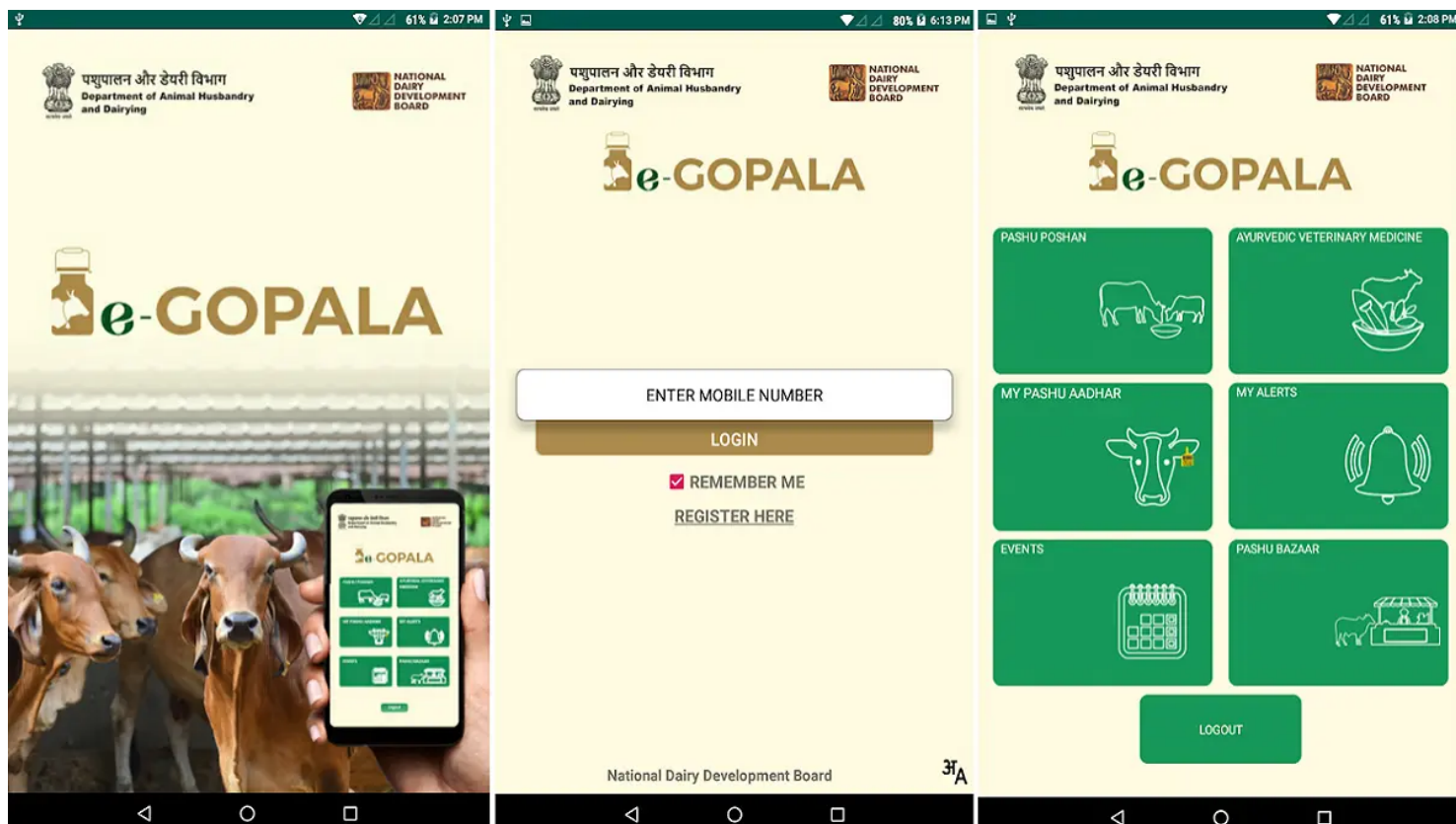


e-Gopala Mobile App Download from Google Play Store (Android)

Published on sarkariyojana.com



Prime Minister Narendra Modi led **central govt.** has launched e-Gopala Mobile App on 10 September 2020 in Bihar. This app is a comprehensive breed improvement marketplace and information portal for direct use of farmers. All the android smartphone users can now download e-Gopala Mobile App from google play store. Along with this app, Modi also launched **PM Matsya Sampada Yojana (PMMSY) 2020** to transform fisheries sector as a part of Atmanirbhar Bharat Abhiyan.

e-GOPALA provides platform to farmers in the country for managing livestock. It includes buying and selling of disease free germplasm in all forms (semen, embryos, etc). This app tells about availability of quality breeding services (Artificial Insemination, veterinary first aid, vaccination,

treatment etc. Moreover, e-Gopala mobile app will guide farmers for animal nutrition, treatment of animals using appropriate ayurvedic medicine/ethno veterinary medicine.

There is a mechanism to send alert (on due date for vaccination, pregnancy diagnosis, calving etc) and inform farmers about various government schemes and campaigns.

e-Gopala Mobile App Download for Android Users

Here is the direct link to download e-Gopala Mobile App for android users from google play store – <https://play.google.com/store/apps/details?id=coop.nddb.pashuposhan&hl=en> . The page to download e-GOPALA App will appear as shown below:-

e-Gopala App from Google Play Store

e-Gopala App is launched for generation of wealth through Productive Livestock.

Salient Features of e-Gopala Mobile App at Google Play Store

Here are the salient features and highlights of the e-Gopala mobile app available at Google Play Store:-

Last Updated	8 September 2020
Size	11 MB
Current Version	1.2
Requires Android	4.0.3 and up
Offered by	NDDDB
Developer ID	anand@nddb.coop

Features of e-Gopala App

Official Launch of e-GOPALA App by PM Modi

Here are the official tweets from Prime Minister Office (PMO) India regarding the launch of e-Gopala mobile app by PM Modi:-

पशुओं की अच्छी नस्ल के साथ ही उनकी देखरेख और उसको लेकर सही वैज्ञानिक जानकारी भी उतनी ही ज़रूरी होती है।

इसके लिए भी बीते सालों से निरंतर टेक्नॉलॉजी का उपयोग किया जा रहा है।

इसी कड़ी में आज 'ई-गोपाला' app शुरू किया गया है: PM

— PMO India (@PMOIndia) **September 10, 2020**

ई- गोपाला app एक ऐसा digital माध्यम होगा जिससे पशुपालकों को

उन्नत पशुधन को चुनने में आसानी होगी,

उनको बिचौलियों से मुक्ति मिलेगी।

ये app पशुपालकों को उत्पादकता से लेकर उसके स्वास्थ्य और आहार से जुड़ी तमाम जानकारियां देगा: PM

— PMO India (@PMOIndia) **September 10, 2020**

After the launch of the PMMSY scheme and the e-Gopala app, Bihar CM Nitish Kumar said that the project will help the pisciculture and animal husbandry sector. These initiatives will also allow help in bringing variety and new technologies in the fisheries and animal husbandry.

Benefits of e-Gopala Mobile App

Central govt. has launched e-Gopala mobile app to provide solutions to farmers on livestock related issues. At present, there is no digital platform available in the country for farmers managing livestock. It includes the following things:-

- Buying and selling of disease free germplasm in all forms, such as semen and embryos.

- Availability of quality breeding services, such as Artificial Insemination, veterinary first aid, vaccination, and treatment
- Guiding farmers for animal nutrition, treatment of animals using appropriate ayurvedic medicine or ethno veterinary medicine.

PM Modi inaugurated Semen Station with state-of-the-art facilities in Purnea with an investment of Rs. 84.27 crore on 75 acres of land made available by the Bihar government.

PM Matsya Sampada Yojana (PMMSY) Launch

Central govt. has also launched Pradhan Mantri Matsya Sampada Yojana (PMMSY) for the fisheries sector alongwith the e-Gopala mobile app. As a part of the Aatma Nirbhar Bharat package, the Centre will invest Rs 20,050 crore for its implementation during 2020-21 to 2024-25.

PMMSY scheme aims to raise the fish production by an additional 70 lakh tonne by 2024-25 and reduce the post-harvest losses from 20-25% to about 10%. It has also said that the PMMSY will increase the fisheries export earnings to Rs 1,00,000 crore by 2024-25.

Visit us at <https://sarkariyojana.com>

The content of this document including any images, logos, videos, graphics or some object / property names are the property of their actual copyright/trademark owners. sarkariyojana.com does not claim to own these copyright / trademark properties. Neither sarkariyojana.com is associated with any government organization / agency / authority or individual official in any way.